

Vimercate vs Zero Waste

TOWN TWINNING 2019 - Vimercate ITALY



STARTING POINT (2017)



+



=

75%

KERBSIDE
COLLECTION

PRE-PAID BAG FOR
RESIDUAL WASTE

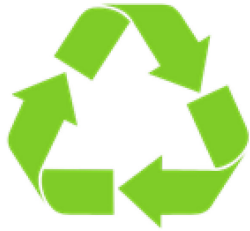


ACCEPTABLE FOR
WASTE OPERATOR
"CEM AMBIENTE"
AND MUNICIPALITY
OF VIMERCATE



**NOT ENOUGH FOR
OUR "ZERO_WASTE"
ADMINISTRATION!**

FOR RESIDUAL WASTE
THE RIGHT DIRECTION
IS NOT (ONLY)



recycling



incineration

BUT...

R

RESPONSIBILITY

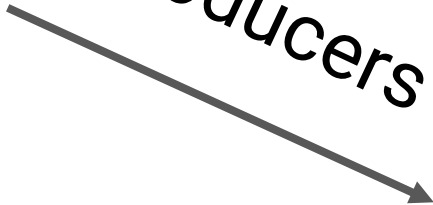
consumers



R

REDUCTION

producers



R

REDESIGN

VIMERCATE

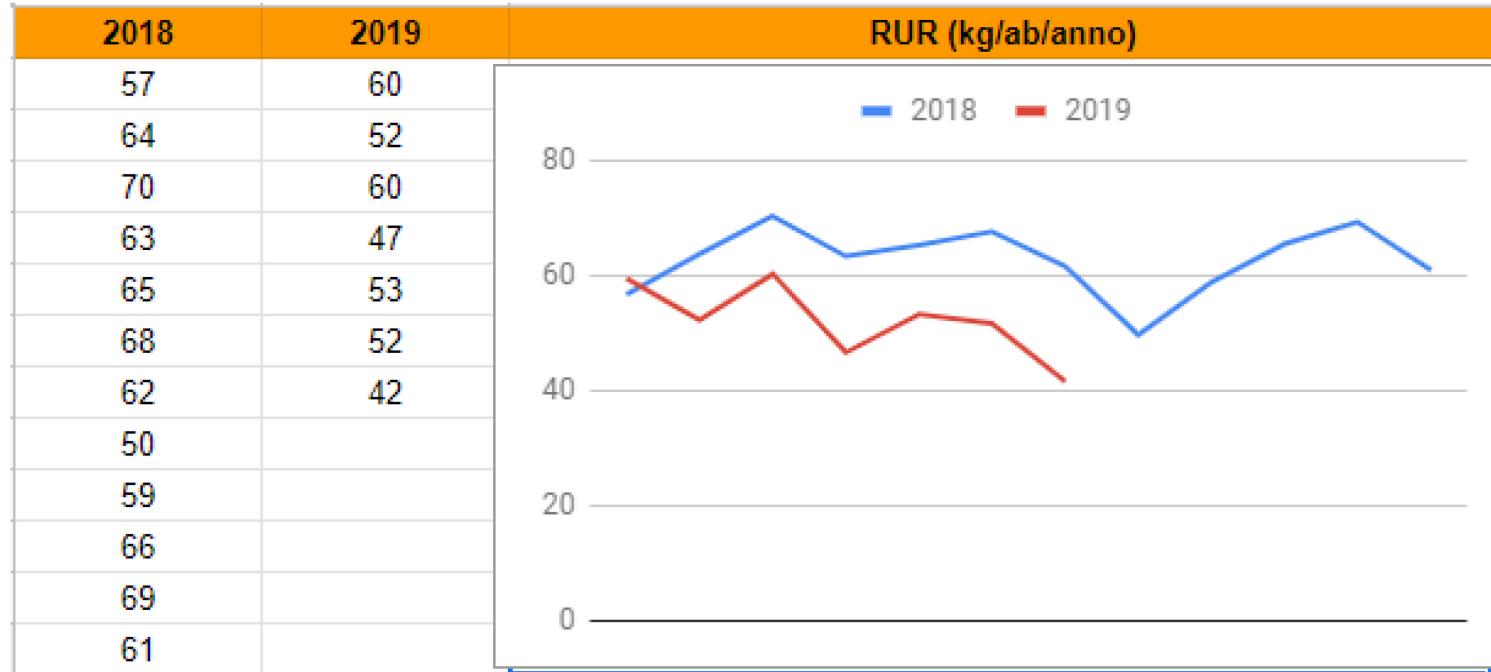


TWINNING
PROJECT

Activity map vs Zero Waste



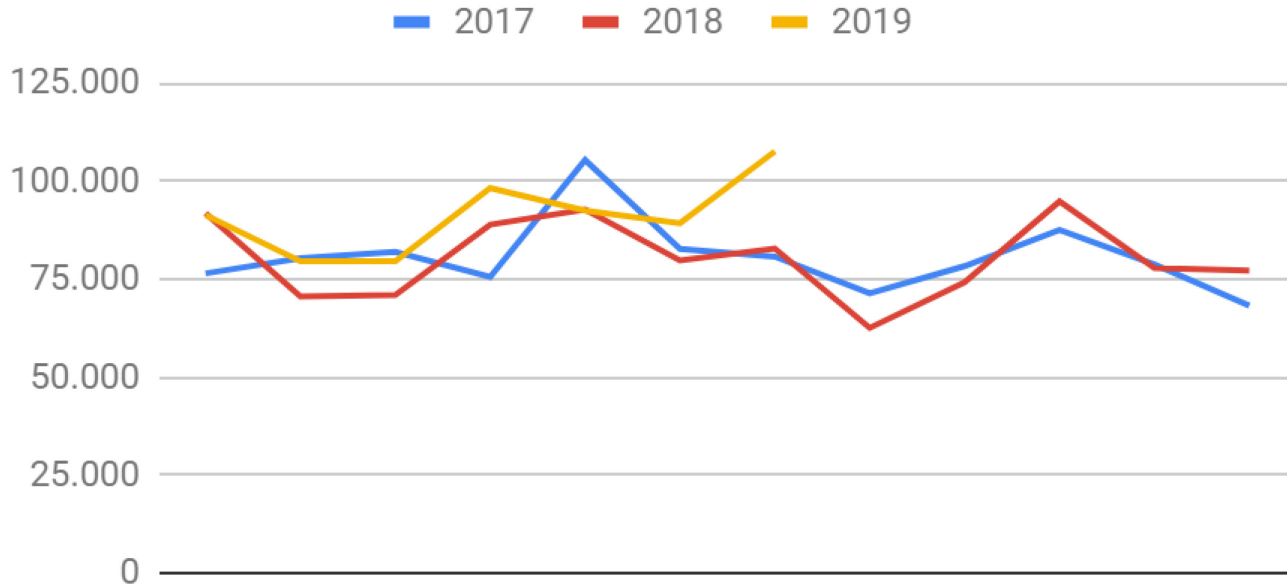
GOAL: minimize residual waste



GOAL: minimize plastics



PLASTICS AND CANS



MAIN GOAL OF OUR PROGRAMME
OF TOWN TWINNING 2019:

**TOGETHER TOWARDS A
PLASTIC FREE
CHALLENGE!**